

“User-centric research: ethics and methodologies for online investigations”

In the era of digitisation, many research studies are being conducted online, but how are methodological aspects and ethics procedures addressed?

In research studies, once we have decided **what** we want to research, we must clearly define **how** we are going to study it. To this aim, we need to define not only a clear theoretical framework, but also a clear methodology, appropriate methods and useful tools. In addition, regardless of the chosen methodology, we must always comply with certain ethical principles.

This workshop, will first start with a discussion on methodological aspects from a user-centric approach. This will allow, to define how to involve users and what type of methods and tools should be used. We will finish with a practical exercise. Participants are encouraged to share the research studies they are working on, and/or methodologies they are using, so as to receive feedback during the workshop.